

ORDER

KSNV

Orders
Order / Rev: 105003
Alt Order #: 06837948
Product Desc: OBAM FOR AMERICA
Estimate: 1537
Flight Dates: 10/09/12 - 10/15/12
Original Date / Rev: 08/01/12 / 10/03/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: GMMB, Inc./ Washington D.C.
Buying Contact:
Billing Contact:
 Washington Harbor
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Obama for America - *Revised*
Demographic: A35+
Product Codes: PLC01-Democrat
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	155	\$77,185.00	\$65,607.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	155	\$77,185.00	\$65,607.25	0.00
Totals	155	\$77,185.00	\$65,607.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$77,185.00
Market	100%	\$257,283.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$54,029.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$36,019.67
KTUD	1%	\$2,572.83
KVVU	26%	\$66,893.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$20,582.67

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/09/12	10/12/12	M-F 5-6a WakeUp w/Wagners	M	5-6a	-TWTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--			4			\$450.00		0.00			

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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/09/12	10/12/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	M	5-6a	-TWTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	4		\$450.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/08/12-10/14/12		M-F 5-6a WakeUp w/Wagner	5-6a		-TwThF----	:30		(\$450.00)		0.00	NM		
See MG 1.5, 1.6, 1.7, 1.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/08/12-10/14/12		M-F 5-6a WakeUp w/Wagner	5-6a		-TwThF----	:30		(\$450.00)		0.00	NM		
See MG 1.5, 1.6, 1.7, 1.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/08/12-10/14/12		M-F 5-6a WakeUp w/Wagner	5-6a		-TwThF----	:30		(\$450.00)		0.00	NM		
See MG 1.5, 1.6, 1.7, 1.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/08/12-10/14/12		M-F 5-6a WakeUp w/Wagner	5-6a		-TwThF----	:30		(\$450.00)		0.00	NM		
See MG 1.5, 1.6, 1.7, 1.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/09/12-10/12/12		M-F 5-6a WakeUp w/Wagner	5-6a		-TwThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 1.2, 1.4, 1.1, 1.3															
[Revised Rate to Reinstate]															
6	KSNV	10/09/12-10/12/12		M-F 5-6a WakeUp w/Wagner	5-6a		-TwThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 1.2, 1.4, 1.1, 1.3															
[Revised Rate to Reinstate]															
7	KSNV	10/09/12-10/12/12		M-F 5-6a WakeUp w/Wagner	5-6a		-TwThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 1.2, 1.4, 1.1, 1.3															
[Revised Rate to Reinstate]															
8	KSNV	10/09/12-10/12/12		M-F 5-6a WakeUp w/Wagner	5-6a		-TwThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 1.2, 1.4, 1.1, 1.3															
[Revised Rate to Reinstate]															
E 2	KSNV	10/15/12	10/15/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	M	5-6a	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$450.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12		M-F 5-6a WakeUp w/Wagner	5-6a		M-----	:30		(\$450.00)		0.00	NM		
See MG 2.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/15/12		M-F 5-6a WakeUp w/Wagner	5-6a		M-----	:30		\$450.00		0.00	NM		
Ⓜ MG for 2.1 10/15															
[Revised Rate to Reinstate]															
E 3	KSNV	10/09/12	10/12/12	Wake Up Early w/ Wagn Wake Up Early Wagners	M	430a-5a	-TWT---	:30	4	\$50.00	3	0.00	NM	4	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWT---	4		\$50.00		0.00						
E 4	KSNV	10/15/12	10/15/12	Wake Up Early w/ Wagn Wake Up Early Wagners	M	430a-5a	M-----	:30	1	\$50.00	3	0.00	NM	1	\$50.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$50.00		0.00						
E 5	KSNV	10/09/12	10/12/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	M	6-7a	-TWTF--	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	4		\$700.00		0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	KSNV	10/09/12	10/12/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	-TWTF--	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	4		\$700.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/08/12-10/14/12		M-F 6-7a WakeUp w/Wagner6-7a	6-7a		-TWThF----	:30	(\$700.00)	0.00	NM				
See MG 5.5,5.6,5.7,5.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/08/12-10/14/12		M-F 6-7a WakeUp w/Wagner6-7a	6-7a		-TWThF----	:30	(\$700.00)	0.00	NM				
See MG 5.5,5.6,5.7,5.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/08/12-10/14/12		M-F 6-7a WakeUp w/Wagner6-7a	6-7a		-TWThF----	:30	(\$700.00)	0.00	NM				
See MG 5.5,5.6,5.7,5.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/08/12-10/14/12		M-F 6-7a WakeUp w/Wagner6-7a	6-7a		-TWThF----	:30	(\$700.00)	0.00	NM				
See MG 5.5,5.6,5.7,5.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/09/12-10/12/12		M-F 6-7a WakeUp w/Wagner6-7a	6-7a		-TWThF----	:30	\$700.00	0.00	NM				
Ⓜ MG for 5.4,5.3,5.2,5.1															
[Revised Rate to Reinstate]															
6	KSNV	10/09/12-10/12/12		M-F 6-7a WakeUp w/Wagner6-7a	6-7a		-TWThF----	:30	\$700.00	0.00	NM				
Ⓜ MG for 5.4,5.3,5.2,5.1															
[Revised Rate to Reinstate]															
7	KSNV	10/09/12-10/12/12		M-F 6-7a WakeUp w/Wagner6-7a	6-7a		-TWThF----	:30	\$700.00	0.00	NM				
Ⓜ MG for 5.4,5.3,5.2,5.1															
[Revised Rate to Reinstate]															
8	KSNV	10/09/12-10/12/12		M-F 6-7a WakeUp w/Wagner6-7a	6-7a		-TWThF----	:30	\$700.00	0.00	NM				
Ⓜ MG for 5.4,5.3,5.2,5.1															
[Revised Rate to Reinstate]															
E 6	KSNV	10/15/12	10/15/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$700.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/15/12-10/21/12		M-F 6-7a WakeUp w/Wagner6-7a	6-7a		M-----	:30	(\$700.00)	0.00	NM				
See MG 6.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/15/12		M-F 6-7a WakeUp w/Wagner6-7a	6-7a		M-----	:30	\$700.00	0.00	NM				
Ⓜ MG for 6.1 10/15															
[Revised Rate to Reinstate]															
E 7	KSNV	10/09/12	10/12/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	8	\$250.00	4	0.00	NM	8	\$2,000.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	8		\$250.00		0.00						
E 8	KSNV	10/15/12	10/15/12	Today Show Today Show	CM	658a-9am	M-----	:30	2	\$250.00	4	0.00	NM	2	\$500.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	2		\$250.00		0.00						
E 9	KSNV	10/13/12	10/13/12	News 3 Sunrise - SATUR News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$125.00	4	0.00	NM	1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S-	1		\$125.00		0.00						
E 10	KSNV	10/13/12	10/13/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 10	KSNV	10/13/12	10/13/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	-----S-	1		\$625.00		0.00						
E 11	KSNV	10/14/12	10/14/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$110.00	4	0.00	NM	1	\$110.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	-----S	1		\$110.00		0.00						
E 12	KSNV	10/14/12	10/14/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$750.00	1	0.00	NM	1	\$750.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	-----S	1		\$750.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/08/12-10/14/12		Sunday Today	7a-8am		-----Su	:30	(\$750.00)	0.00	NM				
See MG 12.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/14/12-10/14/12		Sunday Today	7a-8am		-----Su	:30	\$750.00	0.00	NM				
Ⓜ MG for 12.1 10/14															
[Revised Rate to Reinstate]															
E 13	KSNV	10/14/12	10/14/12	News 3 Today Wknd News 3 Today	CM	9a-930am	-----S	:30	1	\$125.00	4	0.00	NM	1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	-----S	1		\$125.00		0.00						
E 14	KSNV	10/14/12	10/14/12	Chris Matthews 9:30AM Chris Matthews SUN 9:30am	CM	9:30a-10a	-----S	:30	1	\$175.00	4	0.00	NM	1	\$175.00
CHRIS MATHEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	-----S	1		\$175.00		0.00						
E 15	KSNV	10/09/12	10/12/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	-TWTF--	:30	8	\$425.00	1	0.00	NM	8	\$3,400.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	-TWTF--	8		\$425.00		0.00						

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E 15	KSNV	10/09/12	10/12/12	M-F Today Show II 3rd Hr	COM	9-10a	-TWTF--	:30	8	\$425.00	1	0.00	NM	8	\$3,400.00
				M-F Today Show II											

TODAY SHOW II

Start Date End Date Weekdays Spots/Week Rate Rating
 Week: 10/08/12 10/14/12 -TWTF-- 8 \$425.00 0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	KSNV	10/08/12-10/14/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	(\$425.00)	0.00	NM
See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
2	KSNV	10/08/12-10/14/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	(\$425.00)	0.00	NM
See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
3	KSNV	10/08/12-10/14/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	(\$425.00)	0.00	NM
See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
4	KSNV	10/08/12-10/14/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	(\$425.00)	0.00	NM
See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
5	KSNV	10/08/12-10/14/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	(\$425.00)	0.00	NM
See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
6	KSNV	10/08/12-10/14/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	(\$425.00)	0.00	NM
See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
7	KSNV	10/08/12-10/14/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	(\$425.00)	0.00	NM
See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
8	KSNV	10/08/12-10/14/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	(\$425.00)	0.00	NM
See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
9	KSNV	10/08/12-10/14/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	\$425.00	0.00	NM
Ⓜ MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate]									
10	KSNV	10/08/12-10/14/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	\$425.00	0.00	NM
Ⓜ MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate]									
11	KSNV	10/08/12-10/14/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	\$425.00	0.00	NM
Ⓜ MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate]									
12	KSNV	10/08/12-10/14/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	\$425.00	0.00	NM
Ⓜ MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate]									
13	KSNV	10/08/12-10/14/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	\$425.00	0.00	NM
Ⓜ MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate]									
14	KSNV	10/08/12-10/14/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	\$425.00	0.00	NM
Ⓜ MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate]									
15	KSNV	10/08/12-10/14/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	\$425.00	0.00	NM
Ⓜ MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate]									
16	KSNV	10/08/12-10/14/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	\$425.00	0.00	NM
Ⓜ MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate]									

E 16	KSNV	10/15/12	10/15/12	M-F Today Show II 3rd Hr	COM	9-10a	M-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
				M-F Today Show II											

TODAY SHOW II

Start Date End Date Weekdays Spots/Week Rate Rating
 Week: 10/15/12 10/21/12 M----- 2 \$425.00 0.00

Order / Rev: 105003
 Alt Order #: 06837948
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	KSNV	10/15/12	10/15/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	M-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00

TODAY SHOW II

	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:	10/15/12	10/21/12	M-----	2	\$425.00	0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a		M-----	:30	(\$425.00)	0.00	NM
			See MG 16.3,16.4							
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
2	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a		M-----	:30	(\$425.00)	0.00	NM
			See MG 16.3,16.4							
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
3	KSNV	10/15/12-10/15/12	M-F Today Show II 3rd Hr	9-10a		M-----	:30	\$425.00	0.00	NM
			Ⓜ MG for 16.2,16.1							
			[Revised Rate to Reinstate]							
4	KSNV	10/15/12-10/15/12	M-F Today Show II 3rd Hr	9-10a		M-----	:30	\$425.00	0.00	NM
			Ⓜ MG for 16.2,16.1							
			[Revised Rate to Reinstate]							

E 17	KSNV	10/09/12	10/12/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	-TWTF--	:30	8	\$325.00	1	0.00	NM	8	\$2,600.00
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TODAY SHOW III

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/08/12	10/14/12	-TWTF--	8	\$325.00	0.00

Order / Rev: 105003
 Alt Order #: 06837948
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	KSNV	10/09/12	10/12/12	M-F Today Show III 4th Hr Today 4th Hour	BM	10am-11am	-TWTF--	:30	8	\$325.00	1	0.00	NM	8	\$2,600.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	8		\$325.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/08/12-10/14/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		(\$325.00)		0.00	NM		
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/08/12-10/14/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		(\$325.00)		0.00	NM		
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/08/12-10/14/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		(\$325.00)		0.00	NM		
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/08/12-10/14/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		(\$325.00)		0.00	NM		
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/08/12-10/14/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		(\$325.00)		0.00	NM		
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/08/12-10/14/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		(\$325.00)		0.00	NM		
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	10/08/12-10/14/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		(\$325.00)		0.00	NM		
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8	KSNV	10/08/12-10/14/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		(\$325.00)		0.00	NM		
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9	KSNV	10/08/12-10/14/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8															
[Revised Rate to Reinstate]															
10	KSNV	10/08/12-10/14/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8															
[Revised Rate to Reinstate]															
11	KSNV	10/08/12-10/14/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8															
[Revised Rate to Reinstate]															
12	KSNV	10/08/12-10/14/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8															
[Revised Rate to Reinstate]															
13	KSNV	10/08/12-10/14/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8															
[Revised Rate to Reinstate]															
14	KSNV	10/08/12-10/14/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8															
[Revised Rate to Reinstate]															
15	KSNV	10/08/12-10/14/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8															
[Revised Rate to Reinstate]															
16	KSNV	10/08/12-10/14/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8															
[Revised Rate to Reinstate]															
E 18	KSNV	10/15/12	10/15/12	M-F Today Show III 4th Hr Today 4th Hour	BM	10am-11am	M-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	2		\$325.00		0.00						

Advertiser:	Obama for America
Product Desc:	OBAM FOR AMERICA
Estimate:	1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 18	KSNV	10/15/12	10/15/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	M-----	:30	2	\$325.001		0.00	NM	2	\$650.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	M-----			2		\$325.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12		M-F Today Show III 4th Hr		10am-11am	M-----	:30		(\$325.00)		0.00	NM		
See MG 18.3,18.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/21/12		M-F Today Show III 4th Hr		10am-11am	M-----	:30		(\$325.00)		0.00	NM		
See MG 18.3,18.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/15/12-10/15/12		M-F Today Show III 4th Hr		10am-11am	M-----	:30		\$325.00		0.00	NM		
(M) MG for 18.2,18.1 [Revised Rate to Reinstate]															
4	KSNV	10/15/12-10/15/12		M-F Today Show III 4th Hr		10am-11am	M-----	:30		\$325.00		0.00	NM		
(M) MG for 18.2,18.1 [Revised Rate to Reinstate]															
E 19	KSNV	10/09/12	10/12/12	Rachael Ray Rachael Ray	CM	11am-12pm	-TWTF--	:30	4	\$100.004		0.00	NM	4	\$400.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-TWTF--			4		\$100.00		0.00				
E 20	KSNV	10/15/12	10/15/12	Rachael Ray Rachael Ray	CM	11am-12pm	M-----	:30	1	\$100.004		0.00	NM	1	\$100.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	M-----			1		\$100.00		0.00				
E 21	KSNV	10/09/12	10/12/12	Noon News Noon News	CM	12-1230pm	-TWTF--	:30	4	\$125.004		0.00	NM	4	\$500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-TWTF--			4		\$125.00		0.00				
E 22	KSNV	10/15/12	10/15/12	Noon News Noon News	CM	12-1230pm	M-----	:30	1	\$125.004		0.00	NM	1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	M-----			1		\$125.00		0.00				
E 23	KSNV	10/09/12	10/12/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-TWTF--	:30	4	\$90.004		0.00	NM	4	\$360.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-TWTF--			4		\$90.00		0.00				
E 24	KSNV	10/15/12	10/15/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$90.004		0.00	NM	1	\$90.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	M-----			1		\$90.00		0.00				
E 25	KSNV	10/09/12	10/12/12	Days of our Lives Days of our Lives	CM	1258p-2pm	-TWTF--	:30	4	\$150.004		0.00	NM	4	\$600.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-TWTF--			4		\$150.00		0.00				
E 26	KSNV	10/15/12	10/15/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$150.004		0.00	NM	1	\$150.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	M-----			1		\$150.00		0.00				
E 27	KSNV	10/09/12	10/12/12	The Doctors The Doctors	CM	2pm-3pm	-TWTF--	:30	4	\$100.004		0.00	NM	4	\$400.00
DRS															

Advertiser:	Obama for America
Product Desc:	OBAM FOR AMERICA
Estimate:	1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 27	KSNV	10/09/12	10/12/12	The Doctors The Doctors	CM	2pm-3pm	-TWTF--	:30	4	\$100.00	4	0.00	NM	4	\$400.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/08/12	10/14/12	-TWTF--	4		\$100.00	0.00							
E 28	KSNV	10/15/12	10/15/12	The Doctors The Doctors	CM	2pm-3pm	M-----	:30	1	\$100.00	4	0.00	NM	1	\$100.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	M-----	1		\$100.00	0.00							
E 29	KSNV	10/09/12	10/12/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF--	:30	4	\$150.00	4	0.00	NM	4	\$600.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/08/12	10/14/12	-TWTF--	4		\$150.00	0.00							
E 30	KSNV	10/15/12	10/15/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$150.00	4	0.00	NM	1	\$150.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	M-----	1		\$150.00	0.00							
E 31	KSNV	10/09/12	10/12/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	-TWTF--	:30	8	\$175.00	4	0.00	NM	8	\$1,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/08/12	10/14/12	-TWTF--	8		\$175.00	0.00							
E 32	KSNV	10/15/12	10/15/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	M-----	:30	2	\$175.00	4	0.00	NM	2	\$350.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	M-----	2		\$175.00	0.00							
E 33	KSNV	10/09/12	10/12/12	M-F Early News M-F Early News	CM	5-630p	-TWTF--	:30	13	\$1,200.00	1	0.00	NM	13	\$15,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/08/12	10/14/12	-TWTF--	13		\$1,200.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
8	KSNV	10/08/12-10/14/12		M-F Early News		5-630p	-TWThF----	:30		(\$1,200.00)		0.00	NM		
See MG 33.14,33.15															
[NA]															
9	KSNV	10/08/12-10/14/12		M-F Early News		5-630p	-TWThF----	:30		(\$1,200.00)		0.00	NM		
See MG 33.14,33.15															
[NA]															
14	KSNV	10/09/12-10/12/12		M-F Early News		5-630p	-TWThF----	:30		\$1,200.00		0.00	NM		
Ⓜ MG for 33.9,33.8															
[Revised Rate to Reinstate]															
15	KSNV	10/09/12-10/12/12		M-F Early News		5-630p	-TWThF----	:30		\$1,200.00		0.00	NM		
Ⓜ MG for 33.9,33.8															
[Revised Rate to Reinstate]															
E 34	KSNV	10/15/12	10/15/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	M-----	2		\$1,200.00	0.00							
E 35	KSNV	10/13/12	10/13/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$200.00	4	0.00	NM	1	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/08/12	10/14/12	-----S-	1		\$200.00	0.00							
E 36	KSNV	10/14/12	10/14/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$450.00	4	0.00	NM	1	\$450.00
NEWS AFTER NFL															

Order / Rev: 105003
 Alt Order #: 06837948
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 36	KSNV	10/14/12	10/14/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$450.00	4	0.00	NM	1	\$450.00
NEWS AFTER NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/08/12	10/14/12	-----S			1			\$450.00			0.00			
E 37	KSNV	10/09/12	10/12/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-TWTF--	:30	4	\$1,300.00	1	0.00	NM	4	\$5,200.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/08/12	10/14/12	-TWTF--			4			\$1,300.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/08/12-10/14/12		M-F Jeopardy		630-7pm	-TwThF----	:30		(\$1,300.00)		0.00	NM		
	See MG 37.5,37.6,37.7,37.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
2	KSNV	10/08/12-10/14/12		M-F Jeopardy		630-7pm	-TwThF----	:30		(\$1,300.00)		0.00	NM		
	See MG 37.5,37.6,37.7,37.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
3	KSNV	10/08/12-10/14/12		M-F Jeopardy		630-7pm	-TwThF----	:30		(\$1,300.00)		0.00	NM		
	See MG 37.5,37.6,37.7,37.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
4	KSNV	10/08/12-10/14/12		M-F Jeopardy		630-7pm	-TWThF----	:30		(\$1,300.00)		0.00	NM		
	See MG 37.5,37.6,37.7,37.8 [NA DBTES]														
5	KSNV	10/09/12-10/12/12		M-F Jeopardy		630-7pm	-TwThF----	:30		\$1,300.00		0.00	NM		
	Ⓜ MG for 37.2,37.3,37.1,37.4 [Revised Rate to Reinstate]														
6	KSNV	10/09/12-10/12/12		M-F Jeopardy		630-7pm	-TWThF----	:30		\$1,300.00		0.00	NM		
	Ⓜ MG for 37.2,37.3,37.1,37.4 [Revised Rate to Reinstate]														
7	KSNV	10/09/12-10/12/12		M-F Jeopardy		630-7pm	-TWThF----	:30		\$1,300.00		0.00	NM		
	Ⓜ MG for 37.2,37.3,37.1,37.4 [Revised Rate to Reinstate]														
8	KSNV	10/09/12-10/12/12		M-F Jeopardy		630-7pm	-TWThF----	:30		\$1,300.00		0.00	NM		
	Ⓜ MG for 37.2,37.3,37.1,37.4 [Revised Rate to Reinstate]														
E 38	KSNV	10/15/12	10/15/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/15/12	10/21/12	M-----			1			\$1,300.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12		M-F Jeopardy		630-7pm	M-----	:30		(\$1,300.00)		0.00	NM		
	See MG 38.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
2	KSNV	10/15/12-10/15/12		M-F Jeopardy		630-7pm	M-----	:30		\$1,300.00		0.00	NM		
	Ⓜ MG for 38.1 10/15 [Revised Rate to Reinstate]														
E 39	KSNV	10/09/12	10/12/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-TWTF--	:30	4	\$1,300.00	1	0.00	NM	4	\$5,200.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/08/12	10/14/12	-TWTF--			4			\$1,300.00			0.00			

Order / Rev: 105003
 Alt Order #: 06837948
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 41	KSNV	10/09/12	10/12/12	FacetoFace/Ralston Report Face to Face w/ J.Ralston	CM	730-758pm	-TWTF--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					4	\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/08/12-10/14/12		FacetoFace/Ralston Report		730-758pm	-TwThF----	:30		(\$900.00)		0.00	NM		
See MG 41.5,41.6,41.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/08/12-10/14/12		FacetoFace/Ralston Report		730-758pm	-TWThF----	:30		(\$900.00)		0.00	NM		
See MG 41.5,41.6,41.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/08/12-10/14/12		FacetoFace/Ralston Report		730-758pm	-TwThF----	:30		(\$900.00)		0.00	NM		
See MG 41.5,41.6,41.7															
[PGM CGH = NBC DEBATE]															
5	KSNV	10/09/12-10/12/12		FacetoFace/Ralston Report		730-758pm	-TWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 41.1,41.2,41.3															
[Revised Rate to Reinstate]															
6	KSNV	10/09/12-10/12/12		FacetoFace/Ralston Report		730-758pm	-TWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 41.1,41.2,41.3															
[Revised Rate to Reinstate]															
7	KSNV	10/09/12-10/12/12		FacetoFace/Ralston Report		730-758pm	-TWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 41.1,41.2,41.3															
[Revised Rate to Reinstate]															
E 42	KSNV	10/15/12	10/15/12	FacetoFace/Ralston Report Face to Face w/ J.Ralston	CM	730-758pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12		FacetoFace/Ralston Report		730-758pm	M-----	:30		(\$900.00)		0.00	NM		
See MG 42.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/15/12		FacetoFace/Ralston Report		730-758pm	M-----	:30		\$900.00		0.00	NM		
Ⓜ MG for 42.1 10/15															
[Revised Rate to Reinstate]															
E 43	KSNV	10/13/12	10/13/12	Wknd Jeopardy SAT/Jeopardy	CM	630-7pm	-----S-	:30	1	\$175.00	4	0.00	NM	1	\$175.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$175.00		0.00			
E 44	KSNV	10/13/12	10/13/12	Wknd Wheel of Fortune SAT/ Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$175.00	4	0.00	NM	1	\$175.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$175.00		0.00			
E 45	KSNV	10/15/12	10/15/12	Mon PR 8-10p Monday Prime 8-10pm	CM	8-10pm	M-----	:30	1	\$1,100.00	4	0.00	NM	1	\$1,100.00
VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$1,100.00		0.00			
E 46	KSNV	10/09/12	10/09/12	Tues PR 10-11p Tuesday Prime 10-11pm	CM	10-11pm	-T-----	:30	1	\$900.00	4	0.00	NM	1	\$900.00
PARENTHOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$900.00		0.00			
E 47	KSNV	10/11/12	10/11/12	Thurs PR 8-9p Thursday Prime 8-9pm	CM	8-9pm	---T---	:30	1	\$650.00	4	0.00	NM	1	\$650.00
ROCK/ALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$650.00		0.00			

Order / Rev: 105003
 Alt Order #: 06837948
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 49	KSNV	10/12/12	10/12/12	Fri PR 9-10p Friday Prime 9-10pm	CM	9-10pm	----F--	:30	1	\$750.004		0.00	NM	1	\$750.00
GRIMM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$750.00		0.00			
E 50	KSNV	10/12/12	10/12/12	Fri 10-11p Friday Prime 10-11pm	CM	10-11pm	----F--	:30	1	\$1,000.004		0.00	NM	1	\$1,000.00
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$1,000.00		0.00			
E 51	KSNV	10/13/12	10/13/12	Sat PR 8-9p Saturday Prime 8-9pm	CM	8-9pm	-----S-	:30	1	\$350.004		0.00	NM	1	\$350.00
NBC PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$350.00		0.00			
E 52	KSNV	10/13/12	10/13/12	Sat PR 9-10p Saturday Prime 9-10pm	CM	9-10pm	-----S-	:30	1	\$400.004		0.00	NM	1	\$400.00
NBC PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$400.00		0.00			
E 53	KSNV	10/14/12	10/14/12	NFL Pre-Game / FNA NFL Pre-Game	CM	1p-530pm	-----S	:30	1	\$600.004		0.00	NM	1	\$600.00
FNIA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$600.00		0.00			
E 54	KSNV	10/14/12	10/14/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$4,000.004		0.00	NM	1	\$4,000.00
SUN NIGHT FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$4,000.00		0.00			
E 55	KSNV	10/14/12	10/14/12	Jeopardy in PRIME Jeopardy in Prime	CM	M-SA 8-11p / SUN	-----S	:30	1	\$350.004		0.00	NM	1	\$350.00
TBD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$350.00		0.00			
E 56	KSNV	10/14/12	10/14/12	LAW & ORDER (synd) FPM Law & Order (synd) PRIME	CM	M-SA 8-11p / SUN	-----S	:30	1	\$350.004		0.00	NM	1	\$350.00
LAW & ORDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$350.00		0.00			
E 57	KSNV	10/09/12	10/12/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$275.004		0.00	NM	4	\$1,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					4	\$275.00		0.00			
E 58	KSNV	10/15/12	10/15/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$275.004		0.00	NM	1	\$275.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$275.00		0.00			
E 59	KSNV	10/13/12	10/13/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.001		0.00	NM	1	\$1,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$1,100.00		0.00			

Order / Rev: 105003
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Advertiser: Obama for America
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 Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 59	KSNV	10/13/12	10/13/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S-	1		\$1,100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/08/12-10/14/12		Sa-Su News 3 at Eleven		11pm-1135pm	-----Sa--	:30		(\$1,100.00)		0.00	NM		
See MG 59.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/13/12-10/13/12		Sa-Su News 3 at Eleven		11pm-1135pm	-----Sa--	:30		\$1,100.00		0.00	NM		
Ⓜ MG for 59.1 10/13															
[Revised Rate to Reinstate]															
E 60	KSNV	10/14/12	10/14/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$285.00	4	0.00	NM	1	\$285.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S	1		\$285.00		0.00						
E 61	KSNV	10/09/12	10/12/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	4	\$500.00	1	0.00	NM	4	\$2,000.00
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	4		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/08/12-10/14/12		The Tonight Show		1135p-1237a	-TWThF----	:30		(\$500.00)		0.00	NM		
See MG 61.5,61.6,61.7,61.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/08/12-10/14/12		The Tonight Show		1135p-1237a	-TWThF----	:30		(\$500.00)		0.00	NM		
See MG 61.5,61.6,61.7,61.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/08/12-10/14/12		The Tonight Show		1135p-1237a	-TWThF----	:30		(\$500.00)		0.00	NM		
See MG 61.5,61.6,61.7,61.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/08/12-10/14/12		The Tonight Show		1135p-1237a	-TWThF----	:30		(\$500.00)		0.00	NM		
See MG 61.5,61.6,61.7,61.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/09/12-10/12/12		The Tonight Show		1135p-1237a	-TWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 61.3,61.2,61.1,61.4															
[Revised Rate to Reinstate]															
6	KSNV	10/09/12-10/12/12		The Tonight Show		1135p-1237a	-TWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 61.3,61.2,61.1,61.4															
[Revised Rate to Reinstate]															
7	KSNV	10/09/12-10/12/12		The Tonight Show		1135p-1237a	-TWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 61.3,61.2,61.1,61.4															
[Revised Rate to Reinstate]															
8	KSNV	10/09/12-10/12/12		The Tonight Show		1135p-1237a	-TWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 61.3,61.2,61.1,61.4															
[Revised Rate to Reinstate]															
E 62	KSNV	10/15/12	10/15/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12		The Tonight Show		1135p-1237a	M-----	:30		(\$500.00)		0.00	NM		
See MG 62.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/15/12		The Tonight Show		1135p-1237a	M-----	:30		\$500.00		0.00	NM		
Ⓜ MG for 62.1 10/15															
[Revised Rate to Reinstate]															
E 63	KSNV	10/09/12	10/12/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$250.00	1	0.00	NM	4	\$1,000.00

